



HI, 🖐️ I'M CLEMENTINE CAROUBI

I'm *Senior Product Designer*. I design and create with passion. After several years as a *Product Designer* for mobile applications (iOs, Android) and SAAS, as a *Freelancer* for several clients, and during four years for *@SAPConversationalAI*, I have been working as a *Senior Product Designer* for *@Algolia*. My skills as a brand designer, UX and UI Designer, allow me to understand, interact with my clients and offer them the most relevant solutions.

LET'S GET IN TOUCH 🙌

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TOOLS & SKILLS 🙌

Adobe Suite	User Interface
Sketch	User Experience
Figma	Responsive design
Miro	Emailing integration
Zeplin	Print
Webflow	Shopify
Magento	Team Spirit
English	Notion of development

EDUCATION 🙌

2014, Project Management Training
Sèvres

2013, CRW Bachelor (Web Designer)
Efficom, Montrouge

2009, Higher National Degree in Visual
Communication
Efficom, Paris

2007, National Degree in Visual Communication
(with honors), l'Initiative, Paris

2004, Youth Training degree Graphic Communication
l'Initiative, Paris

OTHER ACTIVITIES 🙌

Jury, in my former school for the Degree of Visual Communication

Mood Officer @SAPConversationalAI
Organization of events (semi-annual or weekly), and make sure that everyone is happy to come and work at SAP CAI, manage internal problems between employees

HOBBIES 🙌

GarbagePailKids cards - music show - photography - pastrami - 80s and 90s US teenage movies - 90s toys

SENIOR PRODUCT DESIGNER @ALGOLIA

2022/11 - today - Paris - US - AUS - UK

- *Senior Product Designer* accross location
- *Creation and UX thinking of new features* for the platform as NeuralSearch, NeuralPerso Data hub and Analytics.

SENIOR PRODUCT DESIGNER @SAP CONVERSATIONAL AI

2018/09 - 2022/10 - Paris - Palo Alto - Bangalore

- *Product Designer* accross location
- *Creation and UX thinking of new features* for the platform
- Led the redesign of the Recast.ai website after the acquisition by SAP
- Led the *implementation of a design system* of the dashboard

FREELANCE

2015/06 - 2022 - Paris

Product Designer @Ponicode

- Consultant and designer for the website

Lead Designer @Snipfeed

- *UI and UX* for the mobile application
- Redesigned logo

Lead Designer @Paycar (sponsored by LeBonCoin)

- Redesigned the brand identity and *design guidelines*,
- Led the creation design for the new website, and dashboard

Brand Designer @DePiedFerme & @mothersocker (socks brands)

- *Redefined and created the brand identity* - and the design styleguide to create identities accross media
- Integrated and redesigned website - created Lookbooks
- Redesigned of the website "@Civissum" and *integrated* it on Magento

- Web and Graphic Designer for brands like *@OuiCar*, *@Sephora*, *@Société Générale*, *@ChillorDie*

LEAD PRODUCT DESIGNER @STOOTIE

2015/03 - 2017/06 - Paris

- *Redesigned the entire platform* (iOs, Android and webplatform)
- *UX and UI* for the website and the platform
- Advertising campaign targeting various media (web and print)
- *Created identities* for some events

WEB AND GRAPHIC DESIGNER @SOLOCALGROUP

2012/03 - 2014/08 - Paris

- *Managed* print and digital graphic communication of brands @AvendreALouer, @AnnoncesJaunes ...
- Managed *the new graphic and identity guidelines* of the brand @AVendreALouer, as well as the implementation and integration of emailings and newsletters in *Responsive Design*

GRAPHIC DESIGNER AND MODELMAKER @LEGITEAM

2009 - Boulogne - In charge of all print medium for legal magazines

